

■ Cory Anne Sharer ■

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Digital & Design Skills

Graphic design, Mastery of Adobe Photoshop & Illustrator, Basic Knowledge of Indesign, Web design, Highly experienced with HTML & CSS, Basic Knowledge of JavaScript, Wordpress, Branding, Typography, Vector art, Digital painting & drawing, Logo design, Layout, Highly experienced with designing for print, Desktop publishing, Advertising, Social media marketing, Photo retouching & manipulation.

Traditional Skills

Creative Writing, Editing, Proofreading, Drawing, Painting, Calligraphy, Ink, Scratch board, Watercolor, Acrylic, Oil, Graphite, Colored Pencil, Bookbinding, Origami, Fiber Arts.

Professional Experience

■ **Design Director**, Cooperstown Art Association, 2006 - 2013

Performed initial redesign and ongoing web design.

Designed layout and artwork for all printed materials.

Developed visual branding for fundraisers & exhibits.

Designed & produced 100 - page cook book.

Produced logos, ads & marketing collateral.

■ **Freelance Designer & Illustrator**, Various Clients, 2001 - 2013

Performed storyboarding, style development & illustrations for Teach Privacy, LLC.

Conducted market research, developed logo & t-shirt designs for Make Life Good.

Performed style research & developed logo & icon designs for Entrenza, LLC.

Produced web page and menu designs for Hayden-Harnett Handbags.

Developed logo, business card, web site & map icon designs for Faneuil Media.

Developed logo and banner illustration for Leatherstocking Theater Company.

Designed and painted mural signage for Charlotte's Vineyard.

■ **Sole Proprietor**, Correspondence Studios, 2008 - 2013

Designed and crafted original handmade jewelry.

Developed visual branding for product and marketed to over 20 vendors.

Tracked and managed expenses and revenue.

Education

Rhode Island School of Design, Providence, RI, 2006.

Bachelor of Fine Arts, Illustration. English Minor.

Artist ■ Designer ■ Creator